

A dramatic background image featuring a stormy sky with bright orange and yellow lightning bolts striking down. The scene is reflected in a body of water in the foreground, with dark silhouettes of trees on the left side. The overall mood is intense and urgent.

INCORPORANDO LA CIBERSEGURIDAD EN LA TRANSFORMACIÓN DIGITAL



ADVERSARIES

THEY HAVE THREE THINGS YOU DO NOT



INNOVATION

ACCELERATING DISRUPTION

CONVERGENCE

SOON IT WILL ALL BE JUST "T"



A row of four pink piggy banks, slightly out of focus, set against a warm, reddish-brown background. The piggy banks are arranged in a line, receding into the distance.

TRANSFORMATION

DATA IS YOUR BUSINESS



WHAT WORKS?

BASED ON EXPERIENCE AND PROOF IN THE REAL WORLD



IDENTIFY

INVENTORY EVERYTHING, DECIDE WHAT IS CRITICAL, PROTECT THAT

A close-up photograph of six brown eggs arranged in two rows of three in a grey egg carton. The eggs are the central focus of the image.

FRAGILE

UNIQUE SYSTEMS INCREASE BOTH RISK AND COST



ARCHITECT

BUILD AN ENVIRONMENT YOU CAN DEFEND

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EXPOSURE

INTERNET ACCESS, REMOTE ADMINISTRATION & VENDOR SUPPORT





RESTRICT

THIS IS 2020. YOU CAN HAVE MORE THAN ONE ACCOUNT.



VULNERABLE

PATCHING, FOREVER-DAYS, AND FIRST TO MARKET

CONTROL CHANGE

BEST DEFENSE AGAINST ACCIDENTS AND MALICE





MONITOR

EVERYTHING. ESPECIALLY THE NETWORK.

SIMPLIFY

LOCK THE DOORS AND WINDOWS BEFORE BUYING AN ALARM

A dramatic night scene showing several firefighters in silhouette, wearing helmets and gear, standing in front of a massive, intense fire. The fire is bright orange and yellow, with thick smoke rising. The firefighters are positioned in a line, looking towards the blaze. The overall atmosphere is one of intense action and emergency response.

RESPONSE & RECOVERY

PRACTICE LIKE ITS GAME DAY



REGULATION

HACKERS ARE FASTER THAN LAWS



FRAMEWORKS

STANDARDS, MODELS... WHICH ONE IS RIGHT FOR YOU?

A black and white photograph of a person sitting at a table. The person's legs are extended, and their feet are resting on the floor. The person is wearing dark trousers and dark shoes. The table has a dark metal frame. The background is a plain, light-colored wall. The overall mood is casual and relaxed.

PEOPLE

YES. YOU.

The background of the slide is a close-up photograph of a wood grain, showing concentric growth rings in shades of light brown and tan. A dark grey horizontal band is overlaid across the middle of the image, containing the main text.

RESILIENCE

SECURITY IS ONLY PART OF THE SOLUTION



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